

More amazing best kept trade secrets...

Cadbury and Rowntree, once the largest candy manufacturers in Britain, were infamous for sending spies to work in competitors' factories to steal their sweet secrets. Their public notoriety inspired author Roald Dahl to pen "Charlie and the Chocolate Factory" in 1964.

The secret ingredients for KFC's original recipe were originally kept in Colonel Sanders' head. He eventually wrote the recipe down, and the original handwritten copy is in a safe in Kentucky.

Only a few select employees know the recipe, and they are bound by a confidentiality agreement.

Originally WD-40 was developed to prevent corrosion. The chemist kept the formula secret and sold it a few years later. Even now, it is the company's only product. WD-40" is abbreviated from the term "Water Displacement, 40th formula", suggesting it was the result of the inventors 40th attempt to create the product.

Terms & Conditions

For each New Business sale of a TFP Motor Trade policy the Broker will receive a box of "Wispa" bars. This promotion expires 30/08/2017.

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